

#ProphetForAll Campaign
20 Activities for Schools, Colleges & NGOs
Institutional Action Guide

Every institution can become an ambassador of the universal message of Prophet Muhammad ﷺ by organizing meaningful educational, social and community outreach activities.

1. Organize Seerah Lectures

Conduct interactive lectures on the life, character and universal teachings of Prophet Muhammad ﷺ.

Invite students, teachers and parents.

2. Invite Students of Other Faiths

Organize special orientation sessions exclusively for students from nearby schools and colleges belonging to other faiths.

Introduce them to the Prophet's ﷺ message of mercy, justice and humanity.

3. Teachers' Harmony Meet

Invite teachers and principals from nearby schools of other faiths for a friendship meeting and discussion on universal human values.

4. Masjid Parichay Program

Organize guided visits to nearby mosques.

Explain

- Mosque architecture
 - Prayer
 - Charity
 - Community service
 - Role of the Masjid
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5. Public Rally on Universal Values

Organize student rallies carrying placards promoting universal teachings like

- Peace
 - Compassion
 - Truth
 - Justice
 - Respect Parents
 - Care for Neighbours
 - Save Environment
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6. Blood Donation Drive

Organize or adopt a Blood Donation Camp.

Encourage students, alumni, parents and neighbouring institutions to participate.

7. Environment Day

Organize

- Tree Plantation
- Cleanliness Drive
- Plastic Free Campus
- Water Conservation Campaign
- Green Campus Pledge

Invite neighbouring schools and communities.

8. Community Service Day

Students should visit

- Hospitals
- Old Age Homes
- Orphanages
- Rehabilitation Centres

Serve together with students from other communities.

9. Interfaith Student Dialogue

Organize small discussion circles where students from different faiths interact on common human values.

10. Invite Parents

Organize a Parents' Meet on

"Universal Values from the Life of Prophet Muhammad ﷺ"

11. Seerah Exhibition

Prepare attractive exhibitions covering

- Life of Prophet ﷺ
- Human Rights
- Women
- Environment
- Education
- Science
- Peace

Keep it open for the public.

12. Literature Distribution

Distribute

- Seerah Booklets
- Campaign Brochures
- QR Codes
- Children's Books

to visitors and guests.

13. All India Paper Presentation

Encourage students and faculty to participate in research and paper presentations on the universal teachings of Prophet Muhammad ﷺ.

14. Creative Competitions

Organize

- Essay Writing
- Poster Making
- Painting
- Poetry
- Short Video
- Photography
- Public Speaking

based on universal values.

15. Invite Local Community Leaders

Invite

- Doctors
- Police Officers
- Journalists
- Social Workers
- Lawyers
- Government Officers
- Business Leaders

for dialogue and interaction.

16. Social Media Campaign

Students should prepare

- Reels
- Posters
- Podcasts
- Short Videos
- Interviews
- Testimonials

to spread the campaign nationally.

17. "Know Your Neighbour" Initiative

Every student should meet at least one family from another faith and build friendship through respectful interaction.

18. Community Appreciation Drive

Students should honour

- Teachers
- Sanitation Workers
- Security Guards
- Nurses
- Municipal Staff
- Police Personnel

with flowers, appreciation cards and gratitude messages.

19. Institution Partnership Program

Partner with at least one nearby institution of another faith.

Jointly organize

- Tree Plantation
- Blood Donation
- Health Camps
- Peace Walks
- Community Service

20. Adopt "One Good Deed" Campaign

Every student, teacher and staff member should undertake **at least one meaningful act of kindness** during Rabi-ul-Awwal and submit a short report.

Examples include:

- Helping a neighbour
- Visiting a hospital
- Planting a tree
- Donating blood
- Feeding the needy
- Inviting a non-Muslim friend to a Seerah programme
- Organizing a Masjid Parichay

Suggested Annual Institutional Calendar

Every participating institution should aim to organize:

-  1 Seerah Lecture
-  1 Masjid Parichay
-  1 Blood Donation or Medical Camp
-  1 Environment Activity
-  1 Community Service Activity
-  1 Interfaith Teachers' Meet
-  1 Interfaith Students' Meet
-  1 Public Rally or Exhibition
-  1 Social Media Campaign
-  1 Joint Activity with another Institution

Campaign Motto

"Every Institution should become a Centre of Dialogue, Service and Harmony."